



एम्.ए., पीएच् डी.

# सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पूणे विद्यापीठ)

# राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७

कार्यालयक्र. : ०२०-२५६२२६८८/८९

: 070-74677690/99 : 070-74 6 7 7 6 9 7 : 070-74699389

दि. १३/०९/२०२४

संदर्भ : रासेयो/२०२४-२५/२३२

प्रति.

मा.प्राचार्य/संचालक, रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था. पुणे, अहमदनगर व नाशिक जिल्हा, सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : My Bharat लोगोचा वापर करणेबाबत आणि My Bharat पोर्टलवर रासेयो स्वयंसेवक नाव

नोंदणी करणेबाबत

### महोदय,

मा. क्षेत्रीय संचालक, क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार युवा व खेल मंत्रालय, नवी दिल्ली, भारत सरकार यांच्या निर्देशानुसार राष्ट्रीय सेवा योजनेच्या उपक्र<mark>मामध्ये रासेयो स्वयंसेवकांना सहभागी</mark> होण्याकरिता त्यांचे My Bharat पोर्टलवर नाव नोंदणी कर<mark>णे बंधनकारक आहे. ज्या</mark> रासेयो स्वयंसेवकांची My Bharat पोर्टलवर नावनोंदणी झाली आहे अशा<mark>च विद्यार्थ्याना</mark> राष्ट्रीय सेवा योजनेच्या विद्यापीठ/राज्य/राष्ट्रीय पातळीवरील उपक्रमामध्ये सहभागी होता येणार आहे.

तसेच शासनाच्या निर्देशानुसार राष्ट्रीय सेवा योजनेचे सर्व उपक्रम राबवताना My Bharat लोगोचा वापर करणे अनिवार्य आहे. यामध्ये राष्ट्रीय सेवा योजनेशी संबंधीत लेटरहेड, फोल्डर्स, लिफाफा, इमेल, पोस्टर्स, बॅनर, स्टॅडी, बॅकड्रॉप्स, प्रमाणपत्र आणि शैक्षणिक साहित्य यावरती My Bharat लोगोचा वापर करण्यात यावा. कळावे, ही विंनती.

> संचालक राष्ट्रीय सेवा योजना

अधिक माहितीकरिता : मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, भारत सरकार, पणे यांचे पत्र

Website: http://www.unipune.ac.in/nss Email: nss@pun.unipune.ac.in. nss@unipune.ac.in

NSS Program Coordinators in Maharashtra & Goa

Sir/Madam,

It is to inform that all NSS activities will be conducted under the auspices of My Bharat as per Ministry of Youth Affairs & Sports New Delhi OM dated 6th Sept,2024 (Copy enclosed). It is mandatory for all NSS volunteers to register as Youth on My Bharat Portal for participation in upcoming NSS Programs. This registration criterion will help ensure that all participants are accurately tracked and aligned with the MY Bharat objectives.

All office stationery for NSS including Envelope, Folders, Letterheads, Gmail, email signature for NSS, Poster, Banners, standees, Backdrops, certificates & other material related to NSS program must include My Bharat logo. This requirement is essential for ensuring uniformity and enhancing the visibility of the MY Bharat initiative across all NSS events and programs with immediate effect.

AJAY B SHINDE
Regional Director (Maharashtra & Goa)
Regional Directorate of N.S.S.
Government of India, Ministry of Youth Affairs & Sports
A Block, College of Agriculture Campus,
Shivaji Nagar, Pune- 411005

F. No-32-1/2024/NSS/DTE/2006-2025

Government of India

Ministry of Youth Affairs and Sports

Directorate of NSS

Directorate of NSS Shivaji Stadium, New Delhi-110001

Dated:- 12th September, 2024

To,

The Regional Director,
All Regional Directorates of NSS

Subject:- Use of MY Bharat Logo and NSS volunteer registration on MY Bharat portal for upcoming NSS Programs – reg

Ref: OM dated 06.09.24 from MY Bharat Section

Sir/ Madam,

I am directed to inform you that, effective immediately, all office stationery including envelopes, folders, letterheads, Gmail/Government email signatures, banners, posters, standees, backdrops, certificates and other materials related to NSS activities—must include the MY Bharat logo. This requirement is essential for ensuring uniformity and enhancing the visibility of the MY Bharat initiative across all NSS events and programs.

Additionally, it is now mandatory for all NSS volunteers nominated for NSS adventure programs, Pre-Republic Day Parade camps, National Integration Camps, Republic Day Parade camp, and similar activities must be registered on the MY Bharat portal. This registration criterion will help ensure that all participants are accurately tracked and aligned with the MY Bharat objectives.

In this regard, you are requested to share these directives with all State NSS Officers, NSS Programme Coordinators and Programme Officers under your jurisdiction immediately for the compliance.

Encl: OM, MY Bharat Section

Yours faithfully 38

(Dr Ashok Kumar Shroti) Deputy Programme Adviser

#### Copy to:

- 1. PPS to Secretary, D/o Youth Affairs
- 2. PPS to Joint Secretary, D/o Youth Affairs
- 3. Director, NSS, D/o Youth Affairs
- 4. Deputy Secretary, NSS, MoYAS
- 5. Under Secretary, NSS

# No. K-21012/12/2024-MY BHARAT

Government of India
Department of Youth Affairs
Ministry of Youth Affairs & Sports
(MY Bharat Section)

Shastri Bhawan, New Delhi Dated the 06th September, 2024

# OFFICE MEMORANDUM

The undersigned is directed to state that MY Bharat technology platform has been set up under the Department of Youth Affairs as a one stop platform for all youth activities. Many useful technology features have been developed since the launch of the platform including Youth Profile.

- 2. To enable all youth to take advantage of these features, to improve digital outreach and for greater youth engagement, NSS and NYKS officials are to conduct all their activities under the auspices of "MY Bharat".
- This issues with the approval of Hon'ble Minister of Youth Affairs & Sports.

(Khalid Ansari)

Under Secretary to the Government of India

Tele: 011-23383883

Email: khalid.ansari@nic.in

To:

- 1. Director General, NYKS
- 2. Director, Directorate of NSS

### Copy to:

- 1. PPS to Secretary, D/o Youth Affairs
- 2. PPS to Joint Secretary, D/o Youth Affairs
- 3. CEO, MY Bharat
- 4. Director, NSS, D/o Youth Affairs
- 5. Director, MY Bharat, D/o Youth Affairs
- 6. Deputy Secretary, NYKS, D/o Youth Affairs